



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

INVOICE

DUPLICATE

Advertiser	POL/Americans For Prosperity	Invoice #	202994-1
Product	9/4-9/10 AMER. FOR PROSPERITY	Invoice Date	09/16/12
Estimate Number	394	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/10/12

Station	WAVY	Order #	202994
Account Executive	Petry Philadelphia	Alt Order #	06848910
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935I

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY 6AM News	6a-7a		to						
					09/03/12 to 09/09/12	1x	- TWTF - -				
	WAVY			Tu	09/04/12	1:00	6:24 AM	AFP12TV21H	\$4,000.00		1
2	WAVY	Today Show M-F	7a-9a		to						
					09/03/12 to 09/09/12	4x	- TWTF - -				
	WAVY			Tu	09/04/12	1:00	8:49 AM	AFP12TV21H	\$4,000.00		1
	WAVY			W	09/05/12	1:00	7:23 AM	AFP12TV21H	\$4,000.00		3
	WAVY			Th	09/06/12	1:00	8:36 AM	AFP12TV21H	\$4,000.00		4
	WAVY			F	09/07/12	1:00	8:51 AM	AFP12TV21H	\$4,000.00		2
3	WAVY	Today Show 2	9a-10a		to						
					09/03/12 to 09/09/12	4x	- TWTF - -				
	WAVY			Tu	09/04/12	1:00	9:49 AM	AFP12TV21H	\$1,000.00		1
	WAVY			W	09/05/12	1:00	9:56 AM	AFP12TV21H	\$1,000.00		2
	WAVY			Th	09/06/12	1:00	9:56 AM	AFP12TV21H	\$1,000.00		4
	WAVY			F	09/07/12	1:00	9:56 AM	AFP12TV21H	\$1,000.00		3
4	WAVY	Hampton Roads Show	11a-12p		to						
					09/03/12 to 09/09/12	4x	- TWTF - -				
	WAVY			Tu	09/04/12	1:00	11:33 AM	AFP12TV21H	\$400.00		1
	WAVY			W	09/05/12	1:00	11:54 AM	AFP12TV21H	\$400.00		2
	WAVY			Th	09/06/12	1:00	11:35 AM	AFP12TV21H	\$400.00		3
	WAVY			F	09/07/12	1:00	11:52 AM	AFP12TV21H	\$400.00		4
5	WAVY	News 10 @ Noon	12p-1p		to						
					09/03/12 to 09/09/12	4x	- TWTF - -				
	WAVY			Tu	09/04/12	1:00	12:42 PM	AFP12TV21H	\$600.00		2
	WAVY			W	09/05/12	1:00	12:53 PM	AFP12TV21H	\$600.00		1
	WAVY			Th	09/06/12	1:00	12:11 PM	AFP12TV21H	\$600.00		4
	WAVY			F	09/07/12	1:00	12:11 PM	AFP12TV21H	\$600.00		3
6	WAVY	News 10 @530p	530p-6p		to						
					09/03/12 to 09/09/12	1x	- TWTF - -				
	WAVY			W	09/05/12	1:00	5:39 PM	AFP12TV21H	\$3,600.00		1

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USA

INVOICE

DUPLICATE

Advertiser	POL/Americans For Prosperity	Invoice #	202994-1
Product	9/4-9/10 AMER. FOR PROSPERITY	Invoice Date	09/16/12
Estimate Number	394	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/10/12
Station	WAVY	Order #	202994
Account Executive	Petry Philadelphia	Alt Order #	06848910
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2570/SP271/TO1326/A		
Advertiser Ref	IN15077/IN15162/SP9351		

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WAVY	News 10 @6p	6p-630p		to						
				09/03/12 to 09/09/12	4x	- TWTF - -					
	WAVY			Tu	09/04/12	1:00	6:11 PM	AFP12TV21H	\$4,000.00		1
	WAVY			W	09/05/12	1:00	6:28 PM	AFP12TV21H	\$4,000.00		4
	WAVY			Th	09/06/12	1:00	6:21 PM	AFP12TV21H	\$4,000.00		3
	WAVY			F	09/07/12	1:00	6:21 PM	AFP12TV21H	\$4,000.00		2
8	WAVY	M-F News 10 @11	11p-1130p		to						
				09/03/12 to 09/09/12	4x	- TWTF - -					
	WAVY			Tu	09/04/12	1:00	11:34 PM	AFP12TV21H	\$4,000.00		2
	WAVY			W	09/05/12	1:00	12:20 AM	AFP12TV21H	\$4,000.00		3
	WAVY			Sports ran late							
	WAVY			Th	09/06/12	1:00	11:32 PM	AFP12TV21H	\$4,000.00		1
	WAVY			F	09/07/12	1:00	11:31 PM	AFP12TV21H	\$4,000.00		4
9	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/03/12 to 09/09/12	4x	- TWTF - -					
	WAVY			Tu	09/04/12	1:00	12:15 AM	AFP12TV21H	\$1,000.00		3
	WAVY			W	09/05/12	1:00	12:46 AM	AFP12TV21H	\$1,000.00		2
	WAVY			Sports ran late							
	WAVY			Th	09/06/12	1:00	12:18 AM	AFP12TV21H	\$1,000.00		1
	WAVY			F	09/07/12	1:00	11:48 PM	AFP12TV21H	\$1,000.00		4
12	WAVY	Friday 10p-11p	10p-11p		to						
				09/03/12 to 09/09/12	1x	---- F--					
	WAVY			F	09/07/12	1:00	10:31 PM	AFP12TV21H	\$3,200.00		1
13	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				09/03/12 to 09/09/12	1x	----- S-					
	WAVY			Sa	09/08/12	1:00	6:28 AM	AFP12TV21H	\$1,000.00		1
14	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				09/03/12 to 09/09/12	1x	----- S-					
	WAVY			Sa	09/08/12	1:00	7:21 AM	AFP12TV21H	\$1,600.00		1
16	WAVY	Sa 7-8p	7p-8p		to						

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Special Handling		Product Code	
		Agency Ref	IN2570/SP271/TO1326/A
		Advertiser Ref	IN15077/IN15162/SP9351

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WAVY	Sa 7-8p	7p-8p		to						
				09/03/12 to 09/09/12	1x	-----S-					
	WAVY			Sa	09/08/12	1:00	7:37 PM	AFP12TV21H	\$600.00		1
17	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
				09/03/12 to 09/09/12	1x	-----S					
	WAVY			Su	09/09/12	1:00	7:21 AM	AFP12TV21H	\$1,600.00		1
18	WAVY	Meet the Press	9a-10a		to						
				09/03/12 to 09/09/12	1x	-----S					
	WAVY			Su	09/09/12	1:00	9:59 AM	AFP12TV21H	\$3,600.00		1
19	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				09/03/12 to 09/09/12	1x	-----S					
	WAVY			Su	09/09/12	1:00	6:12 PM	AFP12TV21H	\$1,000.00		1
20	WAVY	Sun News 11p -- Late	1130-12a		to						
				09/03/12 to 09/09/12	1x	-----S					
	WAVY			Su	09/09/12	1:00	12:07 AM	AFP12TV21H	\$4,000.00		1
21	WAVY	WAVY 6AM News	6a-7a		to						
				09/10/12 to 09/16/12	1x	M-----					
	WAVY			M	09/10/12	1:00	6:36 AM	AFP12TV21H	\$4,000.00		1
22	WAVY	Today Show M-F	7a-9a		to						
				09/10/12 to 09/16/12	1x	M-----					
	WAVY			M	09/10/12	1:00	8:43 AM	AFP12TV21H	\$4,000.00		1
23	WAVY	Today Show 2	9a-10a		to						
				09/10/12 to 09/16/12	1x	M-----					
	WAVY			M	09/10/12	1:00	9:58 AM	AFP12TV21H	\$1,000.00		1
24	WAVY	Hampton Roads Show	11a-12p		to						
				09/10/12 to 09/16/12	2x	M-----					
	WAVY			M	09/10/12	1:00	11:14 AM	AFP12TV21H	\$400.00		1
	WAVY			M	09/10/12	1:00	11:55 AM	AFP12TV21H	\$400.00		2

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		Advertiser Ref	IN15077/IN15162/SP9351

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	WAVY	News 10 @ Noon	12p-1p		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WAVY			M	09/10/12	1:00	12:55 PM	AFP12TV21H	\$600.00		1
26	WAVY	News 10 @530p	530p-6p		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WAVY			M	09/10/12	1:00	5:56 PM	AFP12TV21H	\$3,600.00		1
27	WAVY	News 10 @6p	6p-630p		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WAVY			M	09/10/12	1:00	6:21 PM	AFP12TV21H	\$4,000.00		1
28	WAVY	M-F News 10 @11	11p-1130p		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WAVY			M	09/10/12	1:00	11:13 PM	AFP12TV21H	\$4,000.00		1
29	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					09/10/12 to 09/16/12	1x	M- - - - -				
	WAVY			M	09/10/12	1:00	11:48 PM	AFP12TV21H	\$1,000.00		1
30	WAVY	NFL Kickoff	NFL Kickoff		to						
					09/03/12 to 09/09/12	1x	- - W- - - -				
	WAVY			W	09/05/12	1:00	7:51 PM	AFP12TV21H	\$2,400.00		1
31	WAVY	Tuesday 8-10p	8p-10p		to						
					09/03/12 to 09/09/12	1x	- T- - - - -				
	WAVY			Tu	09/04/12	1:00	9:19 PM	AFP12TV21H	\$4,000.00		1
32	WAVY	Notre Dame Football	Notre Dame Football		to						
					09/03/12 to 09/09/12	1x	- - - - - S-				
	WAVY			Sa	09/08/12	1:00	7:19 PM	AFP12TV21H	\$1,200.00		1

Aired Spots **51**

Gross Total **\$114,800.00**

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Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202994
Alt Order #	06848910
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
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Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP9351

Agency Commission **\$17,220.00**

Net Amount Due **\$97,580.00**

Payment Terms 30 Days

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